



Sample Proposal

For

ASU Gammage

Promenade Pre Show Receptions

11-12 Broadway Season

ASU Gammage Group Sales

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The contents of this proposal are solely the property of ASU Gammage- pricing is estimated and subject to change based upon additional event details.

AN EVENING AT GAMMAGE!



Event Description: Pre Show Reception for 100 to 400 people including tickets to the national Broadway tour of one of the following shows.

WEST SIDE STORY	September 27–October 2, 2011
BLUE MAN GROUP	November 1-6, 2011
WHITE CHRISTMAS	December 6-11, 2011
STOMP	December 28-31, 2011
SOUTH PACIFIC	January 10-15, 2012
WICKED	February 15-March 11, 2012
AMERICAN IDIOT	April 24-29, 2012
RAIN	May 11-12, 2012
LA CAGE AUX FOLLES	May 15–20, 2012
MILLION DOLLAR QUARTET	June 5-10, 2012

This sample proposal reflects pricing for a reception on a Tuesday, Wednesday, Thursday or Sunday evening. Pricing may be higher for other performances during the week. Your one hour reception begins at 6PM and is followed by the show which starts at 7:30PM. Sunday events start one hour earlier, performance begins at 6:30PM.



Located on the Tempe campus of Arizona State University, ASU Gammage is among the largest university-based presenters of performing arts in the world. ASU Gammage is the home theater of the *PROGRESSIVE*[®] Broadway Across America - Arizona series and the ASU Gammage Beyond series. Its mission is to connect communities through artistic excellence and educational outreach. ASU Gammage is an historic hall designed by internationally renowned architect, Frank Lloyd Wright.

Your evening will begin with a pre show reception located on the open air promenade overlooking the beautiful grounds of ASU and the hustle and bustle of Tempe. Upon entering the promenade, your guests will be greeted by our welcoming staff and offered a refreshing beverage and butler passed tapas. Cocktail tables draped in colorful linens sashed at the bottom will line the perimeter so guests can take in the view and architectural detail of Frank Lloyd Wright's vision for this unique venue.

Your assortment of butler passed tapas can include:

“Demi” Crab Cakes
served on a silver spoon/ papaya ponzu sauce

Roasted Artichoke and Boursin Cheese Puff
rosemary skewered/ bacon fondue

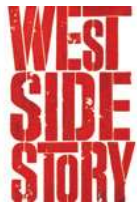
Mini Bleu Cheese Kobe Burgers
red chile focaccia/ cilantro tomato hash

Seared Ahi Tuna
watermelon relish

Grilled New York
diablo sauce/ micro potato salad

Grilled Lamb Chops
cilantro pesto

Following the reception, your guests will be asked to move downstairs to their seats to enjoy a highly proclaimed and thoroughly entertaining performance of a Broadway show, such as



***Price per person (based on 400 people):**

\$99 PP with Orchestra level seats or \$79 PP with Grand Tier seating

Includes:

- Tickets (best seats available in your price level!)
- On site coordination by ASU Gammage staff
- Use of the promenade area (pre show) for approximately one hour
- Butler passed tapas up to one hour
- Beer/Wine package up to 1.5 hours (includes bottled beer, house wine, soda, water, plastic cups, ice, two double bars (8 ft))
- 20 high boy cocktail tables including linens and sashes
- 20 small table centerpieces
- All delivery, set up and tear down charges including taxes, surcharges, labor, and gratuities

**add \$30 per person for WICKED*